

② Certified Natural Diamonds ③ 100% Buyback Guarantee ⊕ Excellent Cut



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Scan the QR code to open your DOD account.



DON'T WAIT FOREVER TO FULFILL YOUR DIAMOND DREAMS!









Installments starting at just ₹5,000 per month

A Smarter Way to Invest in Diamond Jewellery

Why Choose Aisshpra's Dream of Diamond (DOD) Scheme?

Introducing the Aisshpra Dream of Diamonds (DOD) Scheme — a rewarding and systematic way to invest in premium diamond jewellery, designed for those who like to plan ahead and get more for their money. With plans starting at just ₹5,000 per month, it's the smart way to own a piece of the sparkle you've always dreamed of.

Customers Enjoys:

- Welcome Bonus: Get 1 installment absolutely free when you join.
- Retention Bonus: Enjoy an additional installment as a discount when you complete the plan.

That means you pay for only 9 installments and receive the value of 11!

How the Aisshpra Dream of Diamonds (DOD) Scheme Works:

If a customer invests ₹10,000 per month for 9 months, they pay a total of ₹90,000 but receive jewellery worth ₹1,10,000. That's a direct savings of ₹20,000, thanks to the welcome and retention bonuses.

How the Aisshpra Dream of Diamonds (DOD) Scheme Works:		
No. of Installments Paid	Redemption Days (from date of enrollment)	Discount Benefit Applicable* (% of one installment)
<6	Before 360 days	0%
6 36 3	180 to 360 days	35%
7	210 to 360 days	40%
8	240 to 360 days	50%
9	270 to 360 days	65%
10	300 to 330 days	75%
	331 to 360 days	100%

FAQs based on the Aisshpra's "Dream of Diamond" (DOD) Scheme

1. What is the minimum amount with which I can enroll under DOD and how can I pay? You can enroll with the minimum installment amount of 5000/-. The payment can be deposited at our showroom via cash, UPI, debit/credit card or via our customer app.

2. What if I am unable to pay installment on time?

Only 7/- per 10,000/- of installment per day of delay will be reduced from accumulated amount.

3. Can I purchase gold, silver coin/jewellery against this plan?

Under this plan you can purchase diamond jewellery only excluding polki and solitaires.

4. Can I purchase jewellery before maturity date?

Yes, you can purchase jewellery before maturity date and avail benefits as mentioned in the table but you will not get the benefit of welcome bonus.

5. How will I get the benefit of welcome bonus and what is it's value?

Welcome bonus is equal to the value of one installment and can be availed by the customer on completion of 330 days of tenure.

6. Can I close my scheme and get payment refund?

You can close your scheme against purchase only and avail benefits as mentioned in the table.

7. What will be the jewellery rate applicable?

You will have to pay for jewellery at prevailing rates.

8. What if I am unable to close my account before 360 days?

It's mandatory to close the account before 360 days of enrollment date. If you are unable to make your purchases before 360 days then the accumulated amount will be transferred to your bank account without any benefits.

9. Can I initiate the plan in one showroom and redeem it at another Aisshpra showroom?

Yes, you can make payment at any of our showrooms and redeem at any of our showrooms.

10. Can I change my installment amount?

All the installment amounts will be same and cannot be changed.

11. Can I pay the monthly payment in advance?

Yes, but redemption can be done only at the end of the commitment period as per benefits mentioned in the table.

12. Will I get benefits of prevailing discount and offers being given by Aisshpra?

Yes, you will get the benefit of prevailing offers and discounts on the extra purchases being made beyond the accumulated amount with bonus and benefits.